



Marketing Intern

We are searching for a Marketing Intern to join our team.

The Marketing Intern will be responsible for developing marketing strategies to foster deeper relationships with current and potential champions. The responsibilities will span multiple departments. The ideal candidate can listen well, pivot, and collaborate. This role will work closely with Communications and Donor Engagement to consistently deliver on marketing objectives.

Core Responsibilities may include:

- Review current marketing strategy and develop recommendations.
- Develop strategy for launching and maintaining Forgotten Voices podcast.
- Analyze website, email, and social media channel performance; compile performance analysis results on a daily, weekly and monthly basis with actionable insights, conclusions and next steps; conduct keyword research, audience targeting, SEO, etc.
- Collaborate with the Communications team in designing, budgeting for, and co-creating on-brand improvements to the website.
- Create and implement a system to organize and inventory printed marketing collateral.
- Develop long-term plan for utilizing website, email and social media for engaging with champions.
- Monitor trends in the field and develop recommendations; present reports.
- Collaborate with fellow interns.

Candidate Skill Set

- A heart for service.
- Creative and highly motivated.
- Prior knowledge of ethical storytelling preferred.
- Course experience in marketing and/or communications.
- Experience using Wordpress, Google Analytics, YouTube, Facebook, Instagram, LinkedIn and Mailchimp.
- Active listening and skillful communication (clear, honest and respectful).
- Ability to adapt and work efficiently in a dynamic environment with deadlines.
- Agreement and personal commitment to the Christian values of the organization.

Additional Details

- In-person/onsite (office located in Dillsburg, PA)
- 10-25 hours/week (hours flexible; based on class schedule)
- Schedule: Monday-Thursday onsite, Fridays remote

To Apply: Email your resume and cover letter to info@forgottenvoices.org.

